

Talley Capital Group advises small and medium sized entrepreneurially owned companies throughout California and the Western United States who are looking to grow revenues, improve operating margins or participate in a liquidity or financing event. We represent the bridge between the company and financial sources.

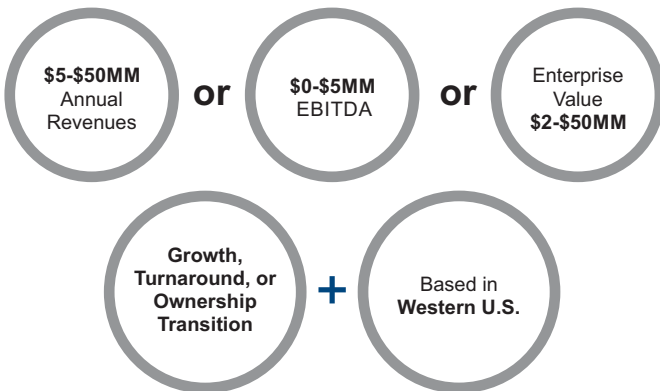
OUR FOCUS

Talley Capital Group is a California-based advisory group offering expertise in:

- Growth and Turnaround Strategies
- Capital and Debt Solutions
- Business and Value Assessments
- Buy-Side and Sell-Side Representation

We work with companies that have strong management teams, favorable industry dynamics, strong growth potential or need operational and revenue improvement.

We look for businesses with:



TYPICAL ENGAGEMENT STRUCTURE

Our advisory engagements are typically structured as retainers with success fee driven metrics. We consider a company's individual needs to tailor alternative structures by thinking outside the box, which may include revenue or operational consulting. Our process often leads to debt/capital for growth, recapitalization, exit, or a combination thereof.

OUR PROCESS

Our process helps to analyze, optimize and maximize the value creation in our clients' companies, aligning the business to achieve a successful outcome:

Analyze

Assessing market activity, company value, and the most important business decisions that create value.

Optimize

Preparing your business and information in ways that will resonate with potential buyers.

Maximize

Effectively presenting your company to the right buyers.

MANAGEMENT & ADVISORY TEAM

The advisory team at Talley Capital Group has a track record that averages over 30 years of experience operating and assisting companies during distinct operating cycles: Start Up, Growth, Stabilization, and Exit. Our partners have been involved in over 100 transactions with middle market companies.



**ANDREW
TALLEY,**
TRANSACTIONS,
TAX



**FRANK
WEBER,**
CAPITAL



**TODD
TILLMAN,**
GENERAL
COUNSEL



**MICHAEL
AUSMAN,**
PROJECT
MANAGER